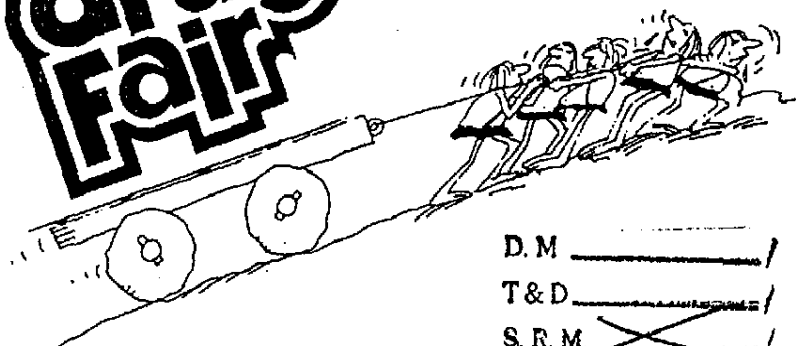


**Drug
Fair**

**LET'S ALL PULL
TOGETHER**



August 28, 1992

Memo: MEMO2458/MARFINO

D.M. _____ /
T&D _____ /
S.R.M. _____ /
S.A.M. _____ /

From: Frank Marfino

Subject: DORAL SAVINGS CENTERS

The installation and maintenance of a Doral carton display in a self-service position has been approved in all stores. However, if you have excessive shrink, you may then display in a non-excessible visible location behind the counter. This display should be filled with Doral product weekly and maintained with price message. This display should not be removed from the store without first notifying me. If removed, this could cause a loss of contractual dollars for this chain.

If you have any questions, please call Dawn Holland of R.J Reynolds at (908) 225-3050 or myself.

cc: Dawn Holland
R.J. Reynolds

51850 2190

DRUG FAIR MERCHANDISING

STORES W/O SAVING CENTERS

RIDGEWOOD
WOODBIDGE
EDISON
MIDDLESEX
RAHWAY
CRANFORD
WESTFIELD
S. PLAINFIELD
WARREN
MATAWAN

• 21 LOCATIONS AGREED TO ON
SAVING CENTERS

AS OF 8/24/92

STORES W/ CARTON FIXTURE^{RE}

OAKLAND
WYCKOF
WOODBIDGE
EDISON
RAHWAY
LAKEWOOD
FREEHOLD
S. PLAINFIELD
WARREN
BERKELY HEIGHTS
UNION

• 17 LOCATIONS AGREED
CARTON FIXTURES